

EAST Search History

EAST Search History (Prior Art)

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
S1	2404	725/32,34,35,112,113.ccls.	US-PGPUB; USPAT	ADJ	OFF	2009/06/14 20:44
S2	1835695	(prefer\$4 or demographic\$2 or affinity or profil\$3)	US-PGPUB; USPAT	ADJ	OFF	2009/06/14 20:47
S3	84621	(address\$2 or link\$1 or url or uri or pointer) with (ad or ads or advertisement\$1 or content or promotion\$2)	US-PGPUB; USPAT	ADJ	OFF	2009/06/14 21:13
S4	227639	target\$3 with (data or content\$1 or information or ad or ads or advertisement\$1 or promotion\$2 or audiovisual or video\$1)	US-PGPUB; USPAT	ADJ	OFF	2009/06/14 21:14
S5	13308	S2 and S3 and S4	US-PGPUB; USPAT	ADJ	OFF	2009/06/14 21:15
S6	373	S1 and S5	US-PGPUB; USPAT	ADJ	OFF	2009/06/14 21:15
S7	110	S6 and @ad<="20021018"	US-PGPUB; USPAT	ADJ	OFF	2009/06/14 21:15
S8	377911	trigger\$1	US-PGPUB; USPAT	ADJ	OFF	2009/06/14 21:17
S9	42	S7 and S8	US-PGPUB; USPAT	ADJ	OFF	2009/06/14 21:17
S10	3797388	(insert\$3 or substitut\$3 or combin\$3)	US-PGPUB; USPAT	ADJ	OFF	2009/06/14 21:20
S11	39	S9 and S10	US-PGPUB; USPAT	ADJ	OFF	2009/06/14 21:20
S12	956	S1 and S3	US-PGPUB; USPAT	ADJ	OFF	2009/06/14 21:21
S13	341	S12 and @ad<="20021018"	US-PGPUB; USPAT	ADJ	OFF	2009/06/14 21:21
S14	133	S8 and S13	US-PGPUB; USPAT	ADJ	OFF	2009/06/14 21:21

S15	344766	(address\$2 or link\$1 or url or uri or pointer) with (stor\$3 or cach\$3 or sav\$3)	US-PGPUB; USPAT	ADJ	OFF	2009/06/14 21:22
S16	76	S14 and S15	US-PGPUB; USPAT	ADJ	OFF	2009/06/14 21:22
S17	2404	725/32,34,35,112,113.ccls.	US-PGPUB; USPAT	ADJ	OFF	2009/06/15 09:27
S18	1835695	(prefer\$4 or demographic\$2 or affinity or profil\$3)	US-PGPUB; USPAT	ADJ	OFF	2009/06/15 09:27
S19	84621	(address\$2 or link\$1 or url or uri or pointer) with (ad or ads or advertisement\$1 or content or promotion\$2)	US-PGPUB; USPAT	ADJ	OFF	2009/06/15 09:27
S20	377911	trigger\$1	US-PGPUB; USPAT	ADJ	OFF	2009/06/15 09:27
S21	956	S17 and S19	US-PGPUB; USPAT	ADJ	OFF	2009/06/15 09:27
S22	341	S21 and @ad<="20021018"	US-PGPUB; USPAT	ADJ	OFF	2009/06/15 09:27
S23	133	S20 and S22	US-PGPUB; USPAT	ADJ	OFF	2009/06/15 09:27
S24	344766	(address\$2 or link\$1 or url or uri or pointer) with (stor\$3 or cach\$3 or sav\$3)	US-PGPUB; USPAT	ADJ	OFF	2009/06/15 09:27
S25	76	S23 and S24	US-PGPUB; USPAT	ADJ	OFF	2009/06/15 09:27
S26	49	S18 and S25	US-PGPUB; USPAT	ADJ	OFF	2009/06/15 09:27
S27	11952	(obtain\$3 or generat\$3 or creat\$3 or send\$3 or provid\$3 or receiv\$3 or combin\$3 or list\$3) with (address\$2 or url\$1 or uri\$1 or pointer\$1) with (preferenc\$2 or profile\$1 or interest\$1 or affinit\$3)	US-PGPUB; USPAT	ADJ	OFF	2009/06/15 09:53
S28	91	S17 and S27	US-PGPUB; USPAT	ADJ	OFF	2009/06/15 09:53
S29	41	S28 and @ad<="20021018"	US-PGPUB; USPAT	ADJ	OFF	2009/06/15 09:54

S30	53183	trigger\$3 with (categor\$3 or genre\$1 or type\$1 or area\$1)	US-PGPUB; USPAT	ADJ	OFF	2009/06/15 11:16
S31	40734	trigger\$3 with (categor\$3 or type\$1)	US-PGPUB; USPAT	ADJ	OFF	2009/06/15 11:17
S32	28179	trigger\$1 with (categor\$3 or type\$1)	US-PGPUB; USPAT	ADJ	OFF	2009/06/15 11:17
S33	102	S17 and S32	US-PGPUB; USPAT	ADJ	OFF	2009/06/15 11:17
S34	62	S33 and @ad<="20021018"	US-PGPUB; USPAT	ADJ	OFF	2009/06/15 11:17
S35	38	S18 and S34	US-PGPUB; USPAT	ADJ	OFF	2009/06/15 11:17
S36	1	"5410344".pn.	US-PGPUB; USPAT	ADJ	OFF	2009/06/15 11:37
S37	1	"6912571".pn.	US-PGPUB; USPAT	ADJ	OFF	2009/06/15 11:43
S38	1	"6029045".pn.	US-PGPUB; USPAT	ADJ	OFF	2009/06/15 11:45
S39	19	US-20050091685-\$.DID. OR US-7200852-\$.DID. OR US-20020188943-\$.DID. OR US-20020131511-\$.DID. OR US-6011895-\$.DID. OR US-6005565-\$.DID. OR US-6061056-\$.DID. OR US-6675384-\$.DID. OR US-5828402-\$.DID. OR US-6446261-\$.DID. OR US-5740549-\$.DID. OR US-6880171-\$.DID. OR US-20050028194-\$.DID. OR US-5099322-\$.DID. OR US-6483547-\$.DID. OR US-6675388-\$.DID. OR US-6560366-\$.DID. OR US-5614940-\$.DID. OR US-6363380-\$.DID.	US-PGPUB; USPAT	ADJ	OFF	2009/06/15 11:52
S40	397223	(ad or ads or advertisement\$1 or content or information or video) with (url or uri or address \$3 or pointer\$1 or link)	US-PGPUB; USPAT	ADJ	OFF	2009/06/15 12:23
S41	50907	(ad or ads or advertisement\$1 or content or information or video or target\$3) with (categor\$3 or type\$1) with (trigger\$1 or cue\$1 or criteria\$1 or value\$1)	US-PGPUB; USPAT	ADJ	OFF	2009/06/15 12:25

S42	5183	S40 same S41	US-PGPUB; USPAT	ADJ	OFF	2009/06/15 12:25
S43	453856	(obtain\$3 or generat\$3 or creat\$3 or send\$3 or provid\$3 or receiv\$3 or combin\$3 or list\$3) with (address\$2 or url\$1 or uri\$1 or pointer\$1)	US-PGPUB; USPAT	ADJ	OFF	2009/06/15 12:26
S44	4135	S42 and S43	US-PGPUB; USPAT	ADJ	OFF	2009/06/15 12:27
S45	1967	S18 and S44	US-PGPUB; USPAT	ADJ	OFF	2009/06/15 12:27
S46	759	S45 and @ad<="20021018"	US-PGPUB; USPAT	ADJ	OFF	2009/06/15 12:27
S47	3797388	(insert\$3 or substitut\$3 or combin\$3)	US-PGPUB; USPAT	ADJ	OFF	2009/06/15 12:28
S48	659	S47 and S46	US-PGPUB; USPAT	ADJ	OFF	2009/06/15 12:28
S49	258600	address\$2 with (stor\$3 or sav\$3 or cach\$3)	US-PGPUB; USPAT	ADJ	OFF	2009/06/15 12:29
S50	511	S48 and S49	US-PGPUB; USPAT	ADJ	OFF	2009/06/15 12:29
S51	16	S48 and "725"/\$.ccls.	US-PGPUB; USPAT	ADJ	OFF	2009/06/15 12:29
S52	5306	(choos\$3 or match\$3 or select\$3) with (substitute\$1 or alternate\$1 or secondary) with (ad or ads or advertisement\$1 or commercial\$1 or promotion\$3 or content or video)	US-PGPUB; USPAT	ADJ	OFF	2009/06/15 12:36
S53	1003	S20 and S52	US-PGPUB; USPAT	ADJ	OFF	2009/06/15 12:37
S54	330	S53 and @ad<="20021018"	US-PGPUB; USPAT	ADJ	OFF	2009/06/15 12:37
S55	297	S47 and S54	US-PGPUB; USPAT	ADJ	OFF	2009/06/15 12:37
S56	82	S55 and ("725"/\$.ccls. or "709"/\$.ccls.)	US-PGPUB; USPAT	ADJ	OFF	2009/06/15 12:38

S57	51	S18 and S56	US-PGPUB; USPAT	ADJ	OFF	2009/06/15 14:00
S58	228478	(prefer\$4 or demographic\$2 or affinity or profil\$3) with (select \$3 or match\$3 or choos\$3 or pick\$3)	US-PGPUB; USPAT	ADJ	OFF	2009/06/15 14:01
S59	33	S56 and S58	US-PGPUB; USPAT	ADJ	OFF	2009/06/15 14:01
S60	2	"6463585".pn. or "6973665".pn.	US-PGPUB; USPAT	ADJ	OFF	2009/06/15 14:11
S61	37919	(url or uri) with (type\$1 or categor\$3 or code\$1 or information)	US-PGPUB; USPAT	ADJ	OFF	2009/06/15 14:20
S62	364	S17 and S61	US-PGPUB; USPAT	ADJ	OFF	2009/06/15 14:20
S63	96	S58 and S62	US-PGPUB; USPAT	ADJ	OFF	2009/06/15 14:21
S64	36	S63 and @ad<="20021018"	US-PGPUB; USPAT	ADJ	OFF	2009/06/15 14:21
S65	2	(lonsberry.xa. or "lonsberry.xp") and group same advertis\$	US-PGPUB; USPAT	ADJ	OFF	2009/06/15 15:07
S66	1	"6324694".pn.	US-PGPUB; USPAT	ADJ	OFF	2009/06/15 15:09
S67	317487	(list\$4 or group\$4 or set) with (address\$2 or link\$1 or url or uri)	US-PGPUB; USPAT	ADJ	OFF	2009/06/15 15:26
S68	273398	(choos\$3 or match\$3 or select \$3) with (address\$2 or link\$1 or url or uri)	US-PGPUB; USPAT	ADJ	OFF	2009/06/15 15:28
S69	144683	S67 and S68	US-PGPUB; USPAT	ADJ	OFF	2009/06/15 15:28
S70	77928	S67 same S68	US-PGPUB; USPAT	ADJ	OFF	2009/06/15 15:28
S71	1300	S70 and "725"/\$.ccls.	US-PGPUB; USPAT	ADJ	OFF	2009/06/15 15:28
S72	251	S70 and S17	US-PGPUB; USPAT	ADJ	OFF	2009/06/15 15:28

S73	107	S72 and @ad<="20021018"	US- PGPUB; USPAT	ADJ	OFF	2009/06/15 15:28
S74	1	us-20040093394-\$.did.	US- PGPUB; USPAT	ADJ	OFF	2009/06/16 11:34
S76	1	"6698020".pn.	US- PGPUB; USPAT	ADJ	OFF	2009/06/16 11:47

6/ 16/ 2009 6:03:46 PM

**C:\ Documents and Settings\ jthomas2\ My Documents\ EAST\ Workspaces\ Case Folders\ 10688067
\ APP# 10688067 (090612).wsp**